

# Who's Asking for Mobile Enrollment?

**24 Million**

Americans lack fixed, high-speed broadband in the home<sup>1</sup>

**1 in 5**

Americans are "smartphone dependent" for internet access<sup>2</sup>

Who are these mobile-dependent families?<sup>3</sup>

**31%** of Americans earning < \$30,000

**22%** of Americans earning \$30,000-\$49,000

**35%** of Hispanic Americans

**24%** of Black Americans

**39%** of Americans lacking a high school degree

INCLUDING  
**37%**

of households that speak limited English



## Mobile-friendly Enrollment Platforms Can Boost Equity & Participation

**50%**

of school applications SchoolMint receives come from families on mobile devices.

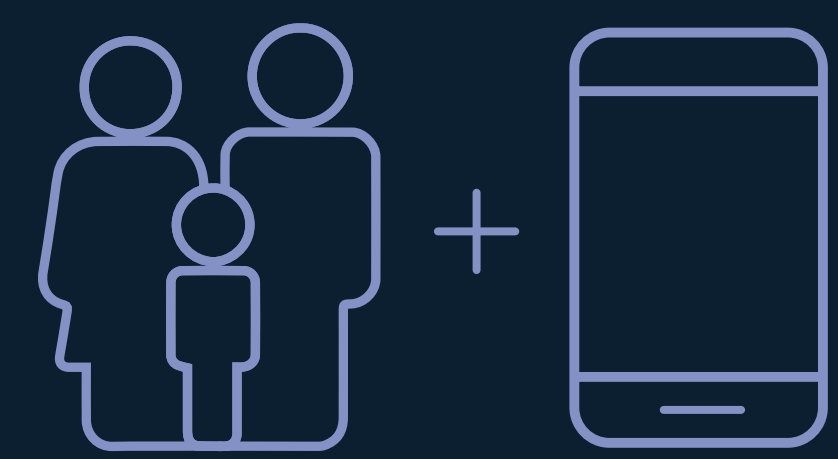
It takes a family as little as

**1:17**  
minute seconds

to submit an application via SchoolMint.

**100%**

of SchoolMint enrollment customers use the platform to text families about their enrollment status.



**Top 10**

Languages Families Choose to Use When Enrolling via SchoolMint:

1. English

2. Spanish

3. Vietnamese

4. Arabic

5. Chinese, Simplified

6. French

7. Haitian Creole

8. Khmer

9. Portuguese

10. Chinese, Traditional

Full translation support for up to **18 languages** is available for SchoolMint enrollment products.

